



A Report on "Millets Mela"
Organised by Department of Management Studies
on 29.12.2023

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MBA students (2023-25 batch) has organized Millets Mela by on 29 December 2023, in SB 302.

Food and Agriculture Organization and United Nations has recognized 2023 as International Year of Millets or IYM2023 for awareness about health and nutritional benefits of millets. The Indian Government proposed to celebrate 2023 as International Year of Millets.

The theme of the International Year of Millets is "Healthy Millets, Healthy People."

India is the world's largest millet producer, contributing to 20% of the world's total and the rest 80% of Asia's production.

Millets offer a smarter and more nutritious option with its high fiber content, low glycemic index, and rich nutritional profile. Millets have become a valuable addition to balanced diets, helping in weight management, cholesterol control, and digestive health. As a gluten-free alternative to traditional grains, it fulfils various dietary preferences and sensitivities. Millets are not only good for your health but also for the environment due to their sustainable cultivation practices.

Objective:

With the aim to create awareness and to increase consumption of millets among the youth.

Incorporating millets in our diets can provide us with nutritious and healthy alternatives to the usual refined grains in the global market. By encouraging the consumption and production of these underutilized crops, we can help millets regain market share and create additional opportunities for small-scale farmers.

Students were divided into teams and each team through the charts and exhibits, showcased the themes given to them in the following manner:

Team 1: Discussed about today's lifestyle and health conditions and need for millets in their diet- Why shift to millets

Team 2: exhibited about the types of millets available.

Team 3: shared the statistical information about the countries producing millets, compared their yearly production levels and focused on India.

Team 4: highlighted the benefits of millets by mentioning.

Team 5 &6: exhibited different food items prepared by millets and served them.

Dr. Sremmant Basu - Dean International relations have surprised to see the collection of different kinds of millets and congratulated the department and the students for an innovative thought.

Prof. Basabi chakraborty- Dean School of computers, appreciated student's effort.

Dr. Thulasi Ram Naidu - Advisor - R&D & Consultancy have congratulated the department and the students for organising.

Faculty members and students of MBA and also students and faculty members from other departments visited the Mela and motivated the students.

I Sincerely thank the Principal & the Management for giving me this opportunity.

Outcomes:

- The students who organised the Mela came to know about the kinds of millets and their benefits.
- Members who attended the Mela, they got benefitted by knowing more detailed information about millets, statistics and their uses and the recipes.
- All students have taken an oath to consume millets weekly twice in one or the other form.

Photos of the event :

